EVENT BOOST

EVENT MANAGEMENT PLATFORM

Great events don’t just happen.

They’re planned, managed, tracked, optimized and powered by Eventboost.

From registration to standing ovation.

Try it for free **Request a free demo**

eventboost.com



THE CHALLENGE

Running an event means juggling everything

Organizing an event means coordinating dozens of activities, people and processes – usually across tools that don't talk to each other.

1

Too many disconnected tools

Registration, emails, website, check-in and reports live in separate systems.

2

Manual work everywhere

Spreadsheets, copy-paste and last-minute changes eat your team's time.

3

A first impression at risk

Queues, errors and delays at the entrance shape how guests remember the event.

4

Results that are hard to prove

Without live data, showing ROI to stakeholders and sponsors is guesswork.

ONE PLATFORM

Every tool your event needs, working as one

Eventboost brings everything your team relies on into a single platform – less coordination overhead, more events worth remembering.

BEFORE

Registration & Forms

First impressions start here.

BEFORE

Event Websites

Live before your coffee gets cold.

BEFORE

Communication

The right message, at the right moment.

BEFORE & DURING

Event App

One app, every touchpoint.

BEFORE & DURING

Seats Allocation

Every seat, perfectly placed.

ON SITE

Tailored Check-in

Your venue, your rules.

ON SITE

Live Badge Printing

Skip the pre-printed pile.

DURING

Event Matchmaking

The right connections, made easy.

DURING

Voting Technology

Every vote counts, instantly.

DURING & AFTER

Live Tracking & Analytics

See it happen, live.

EVENTBOOST + SHOCKLOGIC

Two decades of expertise, one ecosystem

In 2025 Eventboost and Shocklogic joined forces: one integrated ecosystem for corporate and association events at every scale.

200+

Active customers

Corporate & associations worldwide

1,800+

Annual events

Powered by our platform

2M+

Registrations

Processed each year

1.1M+

Check-ins

Scanned every year



Offices

London · New York · Lugano · Cagliari

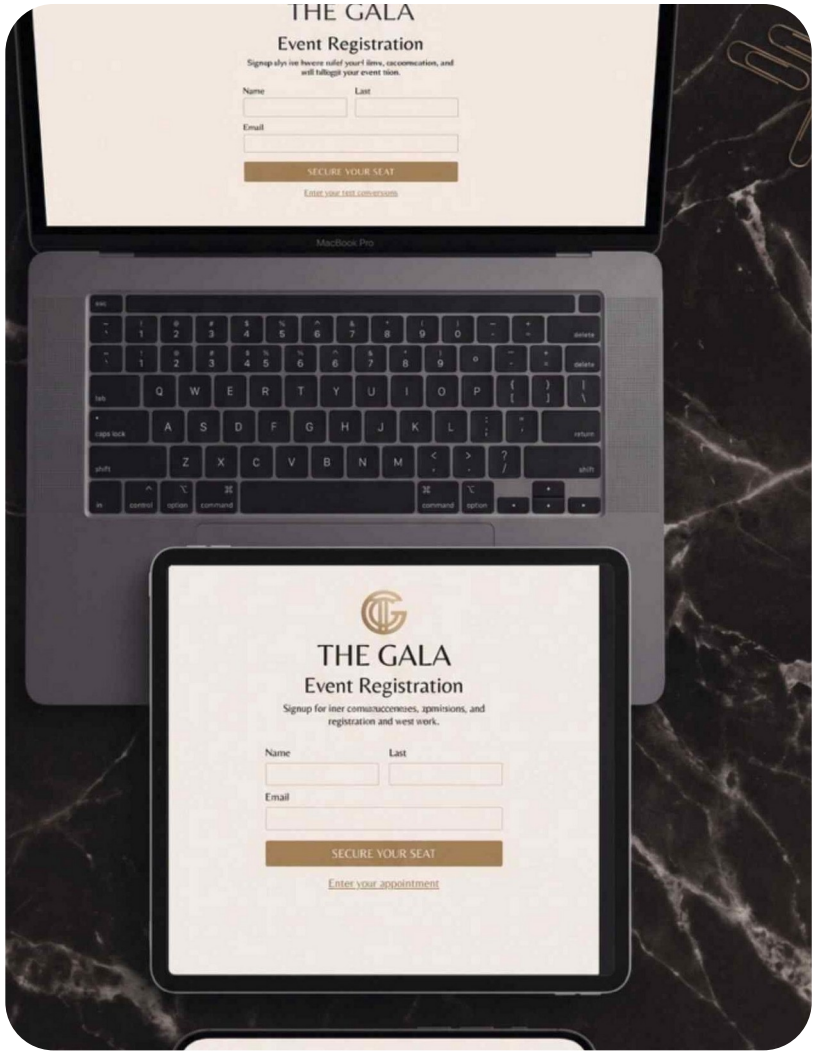
REGISTRATION & WEBSITES

Registration that adapts to your event

- **Flexible forms**
  Built around your event requirements, simple for every attendee.
- **Tailored paths**
  Different fields and flows for speakers, sponsors and audience.
- **Advanced logic**
  Conditional fields, approvals, waitlists, multilingual forms.
- **Branded event websites**
  Agenda, speakers and registration always in sync.
- **Embed anywhere**
  Put the form on any site via iFrame, data stays centralized.

An event website in minutes

Ready-made templates and direct integration with the platform: publish once, updated everywhere.



COMMUNICATION & EVENT APP

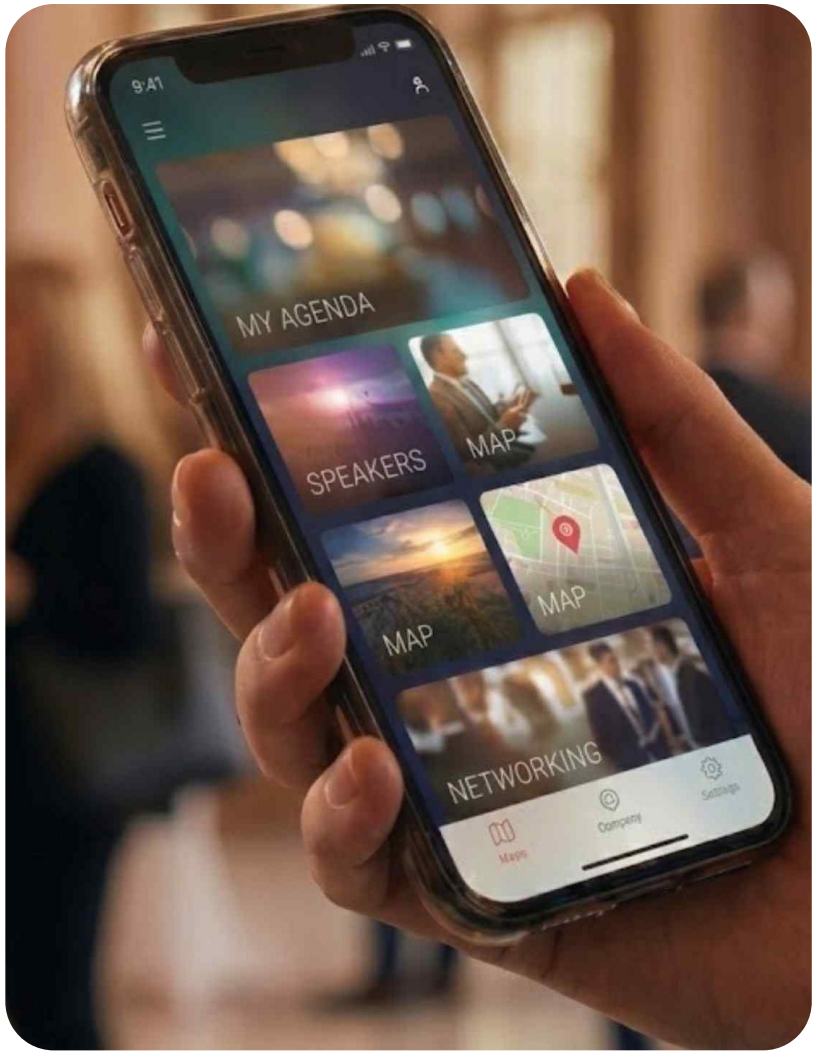
EVENT BOOST

Keep every attendee informed and engaged

- **Automated journeys**
  Invitations, confirmations, reminders and follow-ups, on autopilot.
- **Personalized messages**
  Content varies by attendee profile, category and sessions.
- **Multilingual**
  Each attendee receives communications in their own language.
- **Event app hub**
  Agenda, speakers, networking, maps and documents in one place.
- **Real-time push**
  Room changes and updates reach attendees instantly.

Always up to date

Every agenda change is published once and instantly visible to attendees in the app.



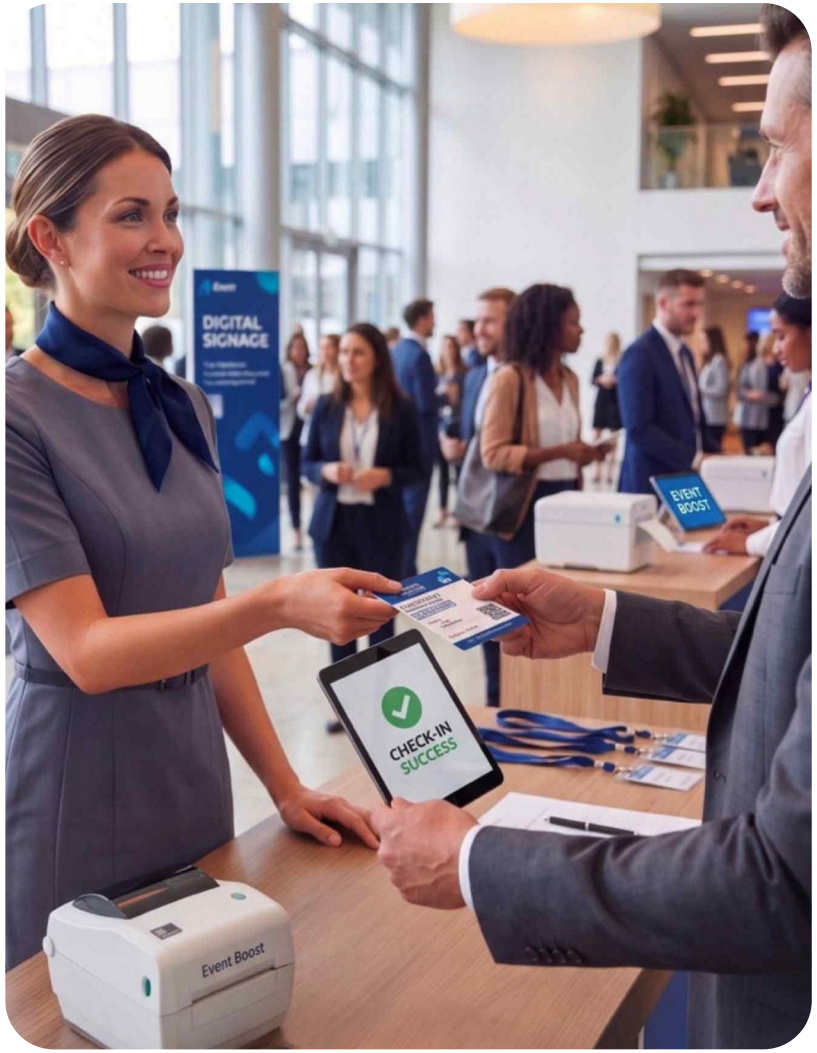
ON-SITE OPERATIONS

A fast, smooth welcome at the door

- **Flexible check-in models**
  Staffed desks, self-service kiosks, mobile and NFC check-in.
- **Fast QR scanning**
  Quick attendee lookup with real-time sync across stations.
- **Live badge printing**
  Badges printed on demand from live attendee data.
- **Walk-ins handled**
  Last-minute registrations and substitutions in seconds.
- **Leading printers**
  Works with Brother, Epson and Zebra event printers.

Built for high-volume arrivals

Reliable workflows keep thousands of check-ins moving, with your team in full control.



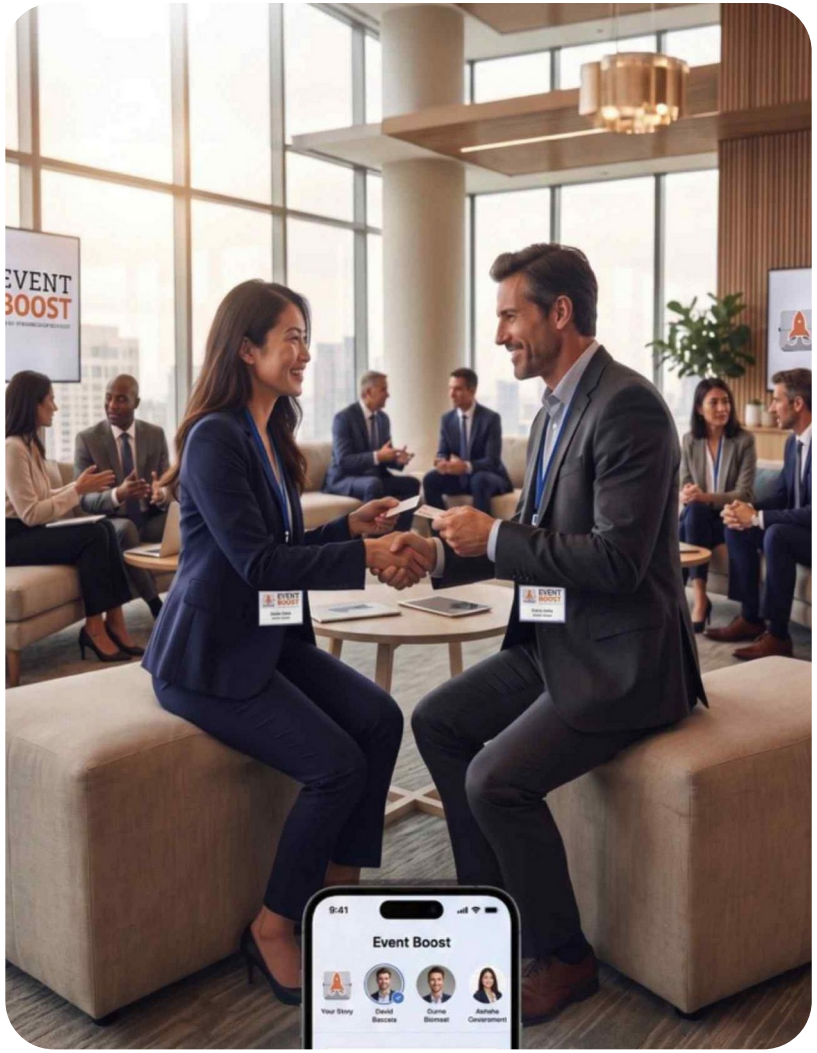
ENGAGEMENT & GOVERNANCE

Seats, connections and votes that matter

- **Seats allocation**
  Tables, VIP and reserved areas linked to registration data.
- **Last-minute changes**
  Reassign seats close to the event without losing alignment.
- **AI-powered matchmaking**
  Relevant meetings between attendees, sponsors and buyers.
- **Live polls & Q&A**
  Real-time audience participation in the room and online.
- **Certified voting**
  Secure, traceable votes for AGMs and formal resolutions.

Measurable value for sponsors

Matchmaking results are measurable, so sponsors and exhibitors can see the return generated.



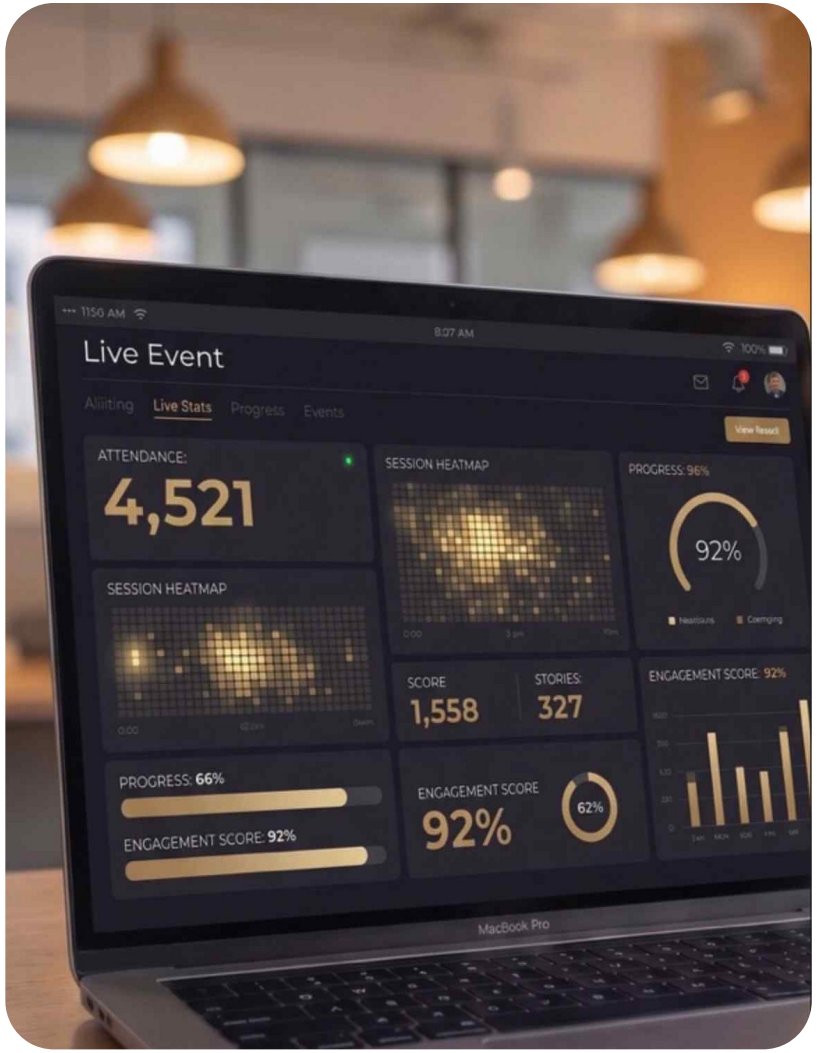
EVENT INTELLIGENCE

Real-time visibility, post-event insight

- **Live dashboards**
  Invitations, registrations, check-ins and attendance in real time.
- **Session tracking**
  Attendance per session for decisions while the event runs.
- **Shareable reports**
  Post-event reports for clients, sponsors and stakeholders.
- **Compare editions**
  Analyse recurring events to plan the next one better.

No separate tools required

Tracking and analytics are built into the same platform you use for registration and check-in.



FOR YOUR INDUSTRY

Built for everyone, tailored to your sector

Corporate

Product launches, kickoffs and summits with enterprise-grade security and reporting.

Associations

Annual conferences and chapter meetings that strengthen member relationships.

Agencies

Many events for many clients: white-label, templates and client portals.

Education & Training

From enrolment to attendance tracking and post-session reporting.

Government

Compliance documentation and complete audit trails.

Healthcare & Life Sciences

Accreditation tracking and delegate management with rigour.

Every format, every scale

- Conferences & Summits
- Trade Shows & Expos
- Workshops & Training
- Roadshows & Series
- Hybrid Events
- AGMs & Governance

SECURITY & INTEGRATIONS

Security and compliance you can trust

- **ISO/IEC 27001:2022 certified**
  Information security management system certified by Scandinavian Certification AS.
- **GDPR compliant**
  Full EU data protection compliance; we never sell personal data.
- **Data hosted in the EU**
  Amazon Web Services, Europe (Ireland) region.
- **256-bit SSL encryption**
  Data protected in transit across the platform.
- **Signed DPA**
  Clear roles and obligations for every client.

Connects with your stack

Attendee data syncs automatically – no duplicates, no manual exports.

CRM

Salesforce, HubSpot and other leading CRMs

Marketing platforms

Pardot, to unify your marketing efforts

REST API & webhooks

Build custom integrations with your systems

PRICING

EVENT BOOST

Transparent pricing that scales with you

All plans include core functionality and support. No hidden fees, no surprises.

Single Event

starting from

€ 790

One event at a time, ideal for occasional events.

- Essential, Professional, Advanced
- From 1 to 5 users
- Up to 5,000 contacts

Annual License

starting from

€ 6,900

Pays off from 2–3 events a year.

- From 10 to unlimited events
- Unlimited contacts
- Up to 150,000 email credits

Enterprise

on request

Custom

For large organizations with specific needs.

- White-label with custom domain
- Internal event CRM
- Custom integrations & dedicated support

Full plan details and feature comparison at eventboost.com/pricing

WHY EVENTBOOST

Why event teams choose Eventboost

1

All-in-one platform

From registration to post-event analytics, without juggling tools.

2

Live in minutes

Set up your first event in under an hour with guided setup and templates.

3

Expert support

Average response times under 2 hours, with live chat in business hours.

4

Free 30-day trial

Full access to explore the platform, no credit card required.

5

Secure by design

ISO/IEC 27001 certified, GDPR compliant, data hosted in the EU.

6

Proven at scale

2M+ registrations and 1.1M+ check-ins every year.

Ready to transform your events?

Start your free trial today or book a personalized demo with one of our specialists.

Try it for free **Request a free demo**

Write to us: **info@eventboost.com**

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EVENT BOOST

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